

FROM THE EDITOR



There is place in this world for the small and the big, the famous and the almost forgotten, for grand dreams and noble legacies, the promise of the future and the worth of the past. And we have made space for all these and more in the current issue of *Tata Review*.

Our cover story highlights the life and achievements of Dorab Tata, an extraordinary man who cemented the value and value systems of the group he led so capably for more than a quarter of a century. It was Dorab Tata, more than anyone else, who realised the majestic objectives of his father, Jamsetji Tata, the founder of the Tata group. It was Dorab Tata who gave shape and substance to the entrepreneurial projects Jamsetji Tata seeded, among them the steel plant and the hydroelectric venture. It was Dorab Tata who helped bring to fruition Jamsetji Tata's goal of creating the Indian Institute of Science, a national treasure that has nurtured the country's talent in the realm of technology. And it was Dorab Tata who carried forward his father's philanthropic endeavours in greater measure than Jamsetji Tata himself. That the memory of him has dimmed with the passing of the years is probably due to the nature of the man, selfless to the extreme and disinclined to claim credit for the manifold successes he secured, in business and beyond it. We do hope our stories about Dorab Tata and his accomplishments rekindle interest in the person and the personality.

We also focus in this edition of the magazine on the telecom business of the Tata group, on how Tata Communications — a company with a young name and a wealth of experience — Tata Teleservices and Tata Consultancy Services are combining their strengths to carve a niche in an industry segment that has changed, and continues to change, at breathtaking speed. Technology is the key here and indications are that the group will remain at the forefront of the telecom revolution sweeping India.

Talk of revolution and, as of now, it is the Nano that dominates thoughts. This diminutive creation has had to overcome huge challenges, but with its long-awaited launch the problems of the past will most definitely make way for the potential of the present to assert itself. The Nano has come to represent the modern-day Tata group in a variety of ways, in its commitment to innovation, in its determination to address and enable new customer clusters, in its willingness to take the road less travelled. *Tata Review* salutes the spirit of the Nano on its debut as a selling proposition and — judging from the response the car has attracted — a motoring phenomenon. Along with a photo-recap of the glittering roll-out at Mumbai's Parsi Gymkhana on March 23, we also carry excerpts from an earlier conversation we had with Tata Sons Chairman Ratan Tata on the making of the Nano.

On the business front, we have on offer a feature on the reorganisation and rebranding endeavours of Tata Technologies, a corporate report on CMC, a subsidiary of Tata Consultancy Services (TCS) and the manifold e-Governance projects that TCS has designed and implemented in India.

There's more packed into this issue and every bit of it has been laid out with you, our dear readers, in mind. I hope you enjoy reading this issue.

Warm regards,

Christabelle Noronha

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