



From the editor

In publishing, as in life, new beginnings are rolling off the presses all the time. This edition of *Tata Review* marks a fresh start in form and substance for the magazine, with a recast design, a wider spread and sharper focus on content, and an overall enrichment in production values. The intent, if not the outcome, propelling any change is to improve on what preceded it. We hope and expect, dear reader, that what you hold in your hands is a finer *Tata Review*, more informative, more comprehensive and more enlightening than before.

The spirit of the enhancements we have set out to effect is reflected in the treatment and rendering of our cover story. Titan Industries has, with a lot of heart and minimal fanfare, grown by leaps and bounds in an eventful 24-year existence to become the fifth-largest enterprise in the Tata group and, in the process, a crackerjack company that refuses to get constrained by conventional notions of expansion and evolution. From watches and jewellery to eyewear and precision engineering, Titan has used its mind and followed its heart to find a pleasant place in the business sun.

This revamped edition of *Tata Review* also showcases a slew of other stories. There's a special report on the corporate sustainability endeavours of Tata Steel, Tata Motors, Tata Chemicals and Taj Hotels, each with a different agenda but linked by the common thread of community uplift. We have insightful interviews with Hemant Nerurkar, the managing director of Tata Steel, and Prasad Menon, who recently took over as chairman of Tata Quality Management Services.

Our people section profiles Tata Steel's Bachendri Pal, the first Indian woman to scale Mount Everest, and Captain Akhilesh Saxena, a veteran of the Kargil war who brings the lessons he learned on the battlefield to his present assignment with Tata Communications. And text cedes print territory to imagery in our two photofeatures: one on the sumptuous eating experiences that the Taj has to offer and the other on the breathtaking automobiles, past and present, that Jaguar has wowed the motoring world with.

The look may be new but the effort to deliver the best we can has been as intense as ever. You, dear reader, deserve no less.

Warm regards,

Christabelle Norohna

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